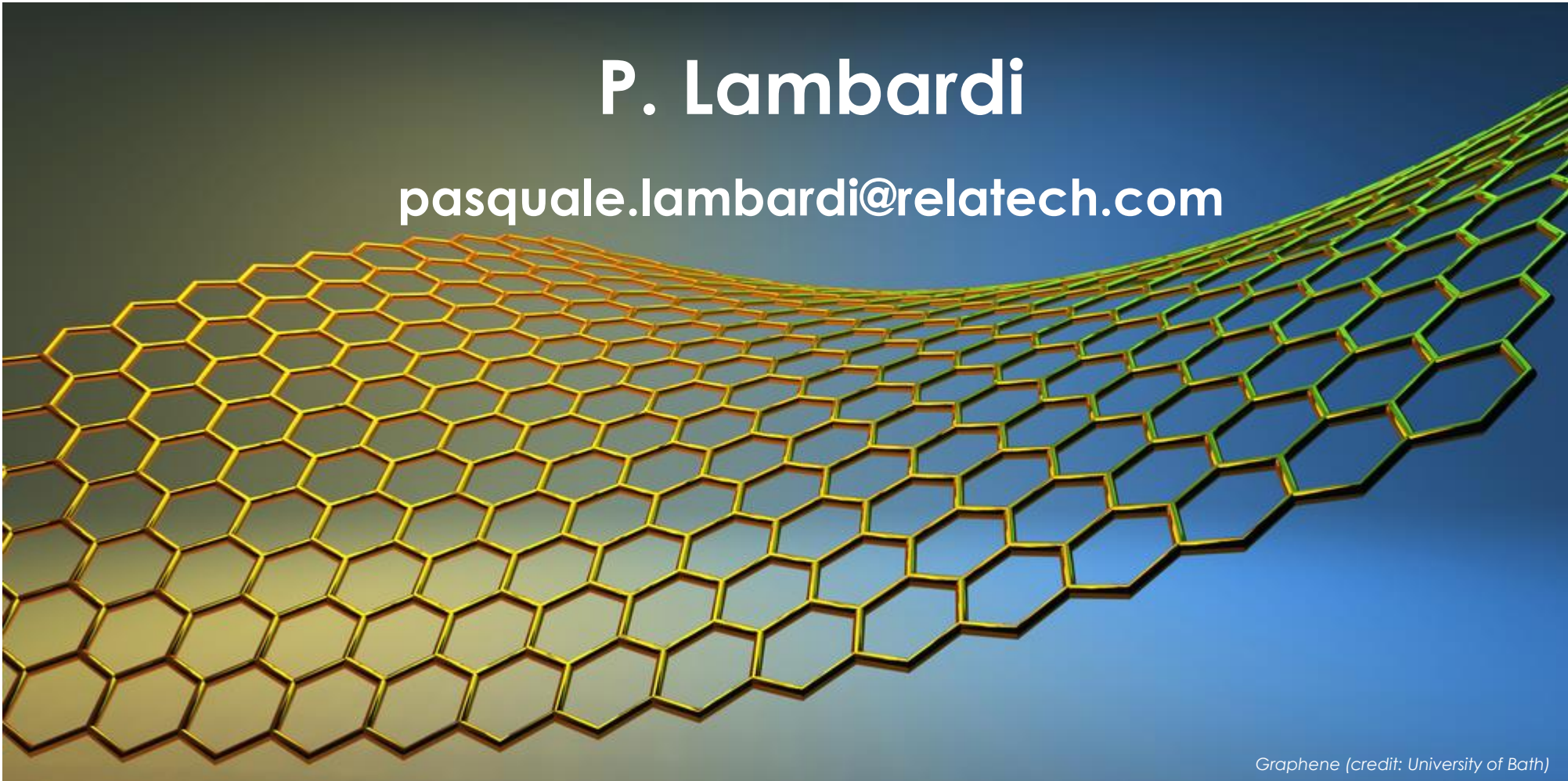


The Preferred Business Platform

openbravo[®]

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Graphene (credit: University of Bath)

ERP trends

1. **User experience** is more important than ever
2. **Embedded analytics** required for better decision making
3. **Mobile and Cloud** are leading the change and are very rapidly gaining ground

The Preferred ERP Platform

Our ERP platform offers an unmatched combination of

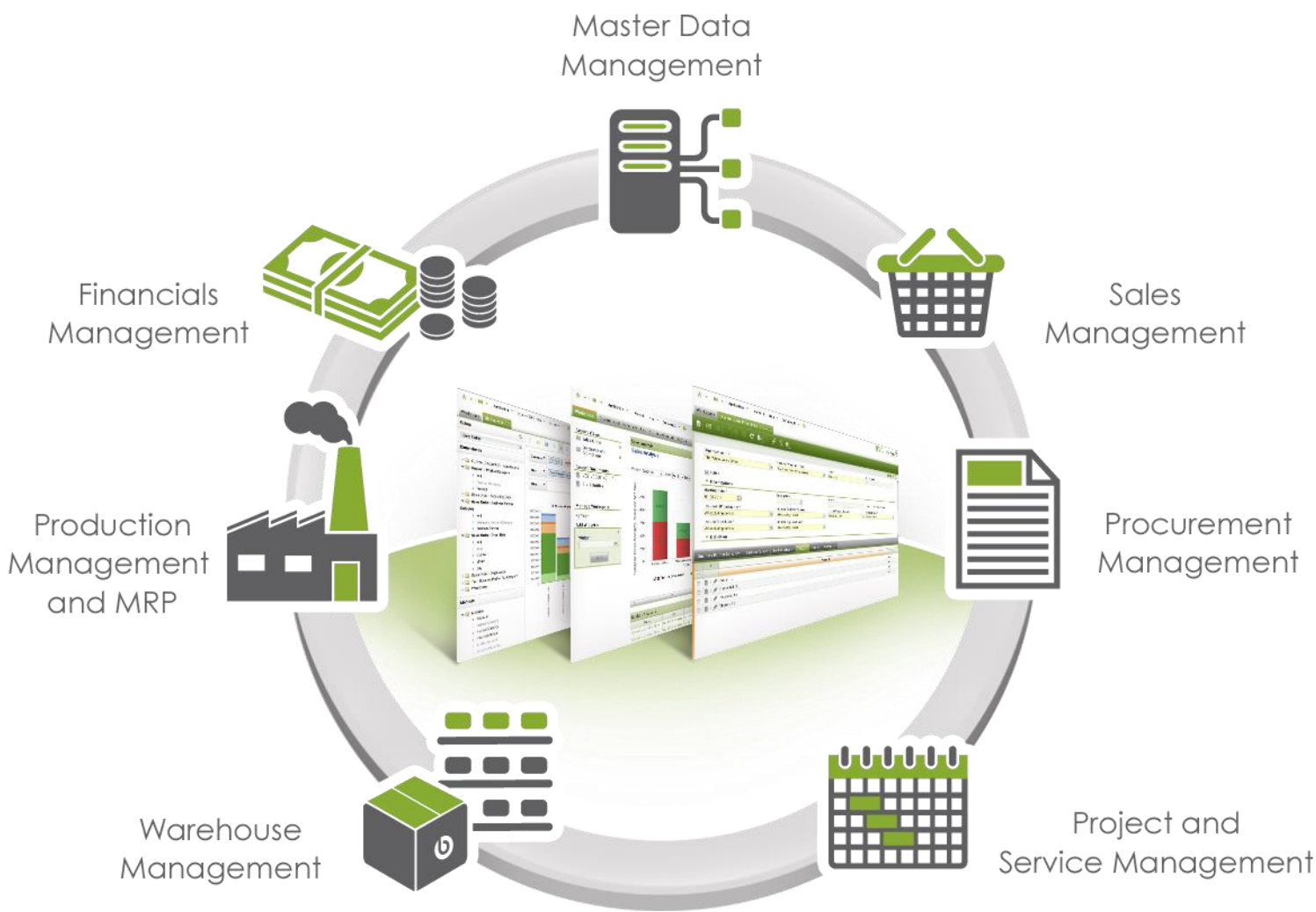
- **A flexible and easily extendible development platform, web, mobile and cloud ready**

with

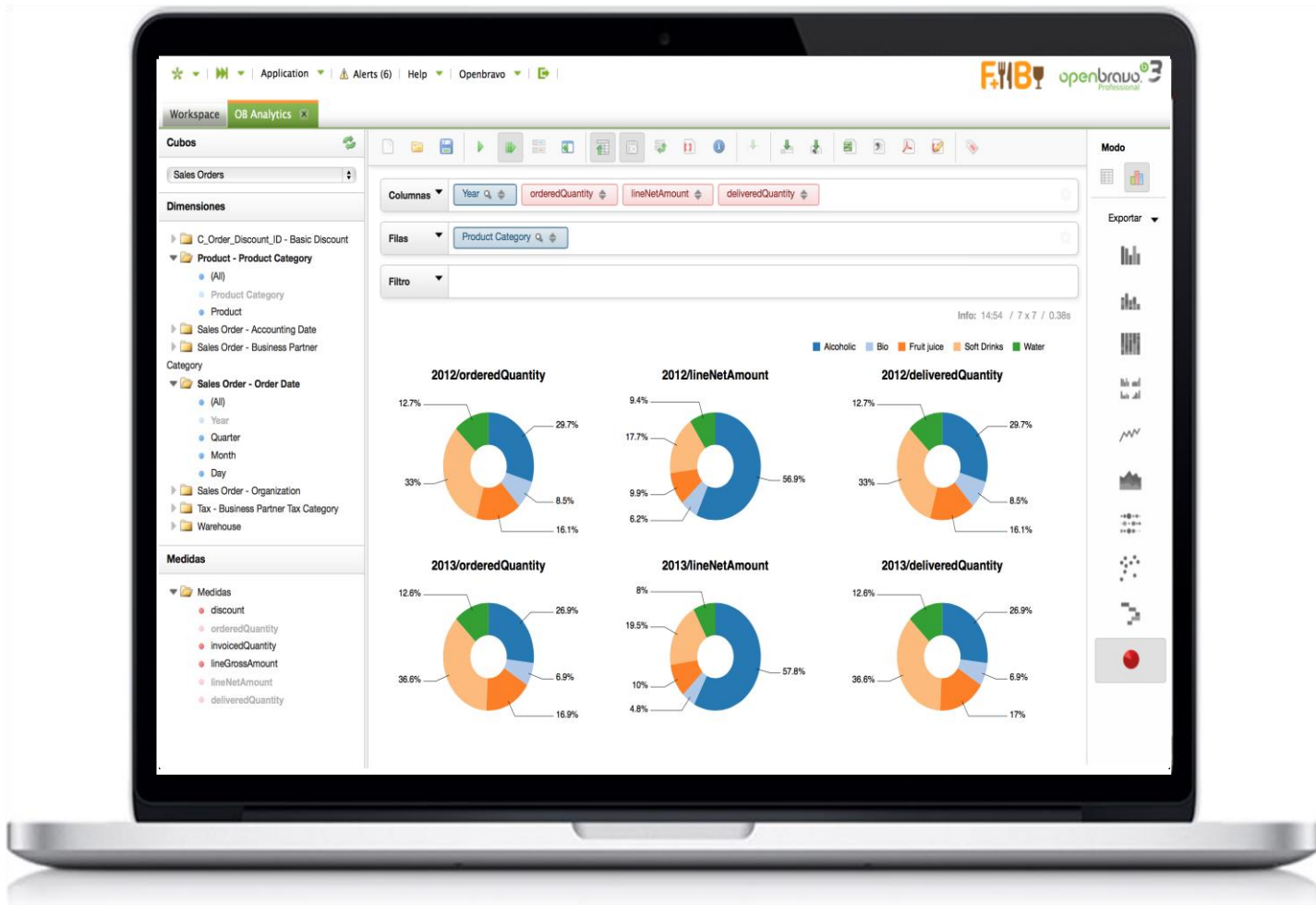
- **horizontal ERP functionality embedded**

To power your ideas for building smart enterprise solutions

Be Differentiated – Broad standard ERP functionality



Be Truly Agile with embedded Analytics



Business Tip

Did you know that?

70%

of the companies that were on the Fortune 1000 list a mere ten years ago have now vanished, unable to adapt to changes ⁽¹⁾

(1) Source. Forrester.

The Preferred ERP Platform – Technology Overview

