



Ongoing Initiatives

- **ICT Observatory:** The ICT Calabria Observatory was created to provide an information and decision support service for enterprises and research groups involved in the Innovation Pole. The service is aimed at creating surveys and analysis about evolving trends of ICT companies in the local production system; market trends in the ICT sector at regional, national and international level; demand for ICT coming from specific sectors and from the regional public administration.
- **Poléo:** a web-based platform providing for free information and assistance on issues about innovation and internationalization to all companies, also including those not participating in the Polo.
- **Training:** a specific activity aiming at encouraging the training and the placement of qualified human resources in companies and the mobility of human capital between business companies and the research system.
- **Development of research and innovative projects in the ICT sector.** The Pole provides specialist consultancy to companies and to other external entities on the preparation of project proposals for accessing European, national and regional public funds. The main goal is to promote the growth of industrial and experimental research activities in the ICT sector in cooperation with public and private actors.
- **Exploitation of research and development results.** This activity fosters the commercial improvement of research results developed by Pole member companies. Within this activities are included also the intellectual property management and protection services, and the support for obtaining patents and creating spin-offs.



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polo innovazione
ICT Calabria



The ICT – Calabria Innovation Pole

The Regional Innovation Pole in the Information Technology and Telecommunications (ICT) sector is a Syndicate Association on a temporary basis, called "ICT-Calabria", between enterprises and research organizations. The Managing Body of the Regional Innovation Pole ICT-Calabria is the Computing and Telecommunication Competence Center ICT-SUD.

One of the Pole objectives is to increase the visibility and competitiveness of partner companies and, in general, for the creation of an Innovation Regional system able to contribute to the growth of the regional economic system.

Member companies are:

- University of Calabria
- University Mediterranea of Reggio Calabria
- National Research Center ICAR-CNR
- Computing and Telecommunication Competence Center ICT-SUD
- 23 local and national SMEs

Pole's services

- Supply and Demand Qualification for ICT products and services:
 - Companies competitive placement analysis; innovation opportunities identification; feasibility studies editing;
 - Companies business services innovation Support;
 - Public companies innovative needs and suitable prototype and/or application solutions identification.
- Project Design Support, Promotion, Networking & Strategic Marketing:
 - Pole's members integration in national and international networks;
 - Access to digital platforms for the exchange of technical information, knowledge and skills;
 - Events organization for matching ICT demand with supply and for presenting and promoting innovative products and services;
 - Support and guidance for external companies aiming at investing in the ICT sector in Calabria

Pole's services

- Infrastructures and Laboratories:
 - Support for experimentation, testing and design activities by means of academic and research infrastructure and laboratories;
 - Cloud Computing , offering specific solution to small medium enterprises;
 - Cyber Security.
- Technological Transfer to Small Medium Enterprises:
 - Assistance for researching and activating opportunities and funding instruments in support of innovation for small and medium-sized enterprises;
 - Consultancy for the development of research projects and training and for the participation to regional, national and international tender notices;
 - Commercial exploitation of research and development activities results;
 - Expertise and innovative ICT technology transfer of innovations, particularly those open source;
 - Support in the creation of academic spin offs and startups .